



Edvisors Acquired By College Loan Corporation

Company expands infrastructure to fuel next generation of growth

Quincy, MA (December 6, 2012)—Edvisors, a leading provider of educational resources, today announced it has been acquired by College Loan Corporation (CLC). Since 1999, College Loan Corporation has provided award-winning service to students, parents, business partners and schools. The Company has funded more than \$19 billion in loans to help families pay for college.

“We are extremely pleased to join the College Loan Corporation team,” said Geoffrey Willison, President of Edvisors. “Our partners will further benefit from the hard work and commitment of our employees now working in combination with CLC’s capabilities. Traffic growth to our network of sites will continue as we expand the resources and services that we provide to support students in their educational experiences.”

“Strategically, it’s a great fit,” said John Falb, President of CLC. “College Loan Corporation has always provided families with valuable services to meet the challenges of paying for college. We have a commitment to provide first-class service to our customers, and the Edvisors network of sites will enhance the experience and services we provide our customers online.”

The Edvisors brand will continue to operate as a wholly-owned subsidiary of CLC. “Edvisors will expand its already unmatched portfolio of student resources. We’re the preeminent destination to help students and parents successfully navigate the college process,” added Joe Kakaty, CEO of Edvisors.

About Edvisors

Edvisors (www.edvisors.com) is a leading student marketing company providing an unmatched portfolio of education resources, college loan products, and college-related information and services through a network of websites, blogs and forums hosting more than 2 million visits each month. In August of this year, *Inc.* magazine recognized Edvisors for its substantial growth in revenue in its sixth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies.

About College Loan Corporation

College Loan Corporation, headquartered in Las Vegas, Nevada is a top 10 student loan company, managing more than \$7 billion in student loan assets. By offering innovative loan products and first-class customer service, the Company has helped more than 900,000 families achieve their higher education goals. CLC has won multiple awards, including the BBB Torch Award for Marketplace Ethics and the American Business Award for excellence in Customer Service. The Company is committed to supporting its community by maintaining a 100% U.S.-based workforce. For more information, visit www.collegeloan.com or call our student loan hotline at 1.800.2COLLEGESM.

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