

# Edvisors Makes the Exclusive Inc. List of the Fastest Growing Private Companies in America

Edvisors Ranks 3490 on the 2012 Inc. 5000 with Substantial Three-Year Sales Growth

NEW YORK, Aug. 27, 2012 (GLOBE NEWSWIRE) -- *Inc.* magazine ranked Edvisors, a leading student marketing company, No. 3490 on its sixth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. *Inc.* magazine recognized Edvisors for its substantial growth in revenue--on track to increase 50% in 2012--that resulted in part from doubling traffic over the last two years to its 25 websites. The list represents the most comprehensive look at the most important segment of the economy--America's independent entrepreneurs. Edvisors joins Yelp, yogurt maker Chobani, Giftcards.com, KIND and famed hatmaker Tilly's, among other prominent brands featured on this year's list.

"We are extremely pleased to be part of the Inc. 500|5000 list as it recognizes our continuous efforts in providing indispensable information and resources to students," says Joe Cronin, President and Founder of Edvisors. "This great honor recognizes the hard work and commitment of our employees in supporting traffic growth to our network of sites and in growing solid marketing partnerships. Our success allows us to annually contribute 10% of our earnings back to the Edvisors Foundation, which contributes to educational initiatives."

In a stagnant economic environment, median growth rate of 2012 Inc. 500|5000 companies remains an impressive 97 percent. The companies on this year's list report having created over 400,000 jobs in the past three years, and aggregate revenue among the honorees reached \$299 billion.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/5000](http://www.inc.com/5000).

"Now, more than ever, we depend on Inc. 500|5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," says Inc. Editor Eric Schurenberg.

**About Edvisors**

Edvisors ([www.edvisors.com](http://www.edvisors.com)) is a leading student marketing company providing an unmatched portfolio of education resources, college loan products, online degree programs, and college-related information and services through a network of 25 websites, blogs and forums hosting more than 2 million visits each month. Ten percent of all profits support the efforts of the Edvisors Foundation. Partnership opportunities are available to brands interested in helping Edvisors further our mission.

### **Methodology**

The 2012 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2008 to 2011. To qualify, companies must have been founded and generating revenue by March 31, 2008. They had to be U.S.-based, privately held, for profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2011. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2008 is \$100,000; the minimum for 2011 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at [www.inc.com/500](http://www.inc.com/500).

### **About Inc.**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

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