



Mark Kantrowitz Joins Edvisors Team

Focus will be on quality content for parents and students

Quincy, MA (December 6, 2012)—Edvisors announced today that Mark Kantrowitz will be joining the team as Senior Vice President and Publisher of the Edvisors Network, the nation's leading student information center. In this role, Kantrowitz will spearhead the expansion of quality content across the Edvisors network. He will also continue to serve as a thought leader within the financial aid community. With more than two decades of experience in [financial aid](#), [scholarships](#) and [student loans](#), Kantrowitz is an invaluable resource to those seeking information on higher education.

Before joining Edvisors, Kantrowitz was Publisher of the Fastweb and FinAid web sites. As a nationally-recognized financial aid expert, Kantrowitz has been called to testify before Congress about student aid on several occasions and is interviewed regularly by news outlets. Kantrowitz is the author of five books, including three about student aid.

"We are thrilled to have Mark Kantrowitz join the Edvisors team," said Joe Kakaty, CEO of Edvisors. "Edvisors provides families with the information they need to learn how to pay for college. Mark's trusted expertise and insights will continue to enhance the experience we provide for families who are facing today's financial aid challenges."

"I am extremely pleased to join the Edvisors team," said Kantrowitz. "Edvisors' mission resonates with my goal of delivering useful information and tools to students and their families so they can make truly informed decisions about planning and paying for college. I look forward to playing a central role in delivering reliable, practical information and advice to students and families through the Edvisors Network."

About Edvisors

Edvisors (www.edvisors.com) is a leading student marketing company providing an unrivaled portfolio of education resources, college loan products, and college-related information and services through a network of websites, blogs and forums hosting more than 2 million visits each month. Recently, Inc. magazine recognized Edvisors for its substantial growth in its sixth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies.

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