



## New Book Helps Students and Families Maximize Financial Aid Eligibility

### ***Industry veterans deliver comprehensive resource for college aid seekers***

**Las Vegas, NV (March 5, 2014)**—Edvisors announced the release of *Filing the FAFSA: The Edvisors Guide to Completing the Free Application for Federal Student Aid*, a new book written by financial aid industry experts, Mark Kantrowitz and David Levy. The book is available in multiple digital formats optimized for PCs smartphones, eReaders or tablets, as well as in paperback.

Every year, more than 20 million students and parents file the Free Application for Federal Student Aid (FAFSA), the gateway to federal, state and school financial aid. Families often worry about making costly mistakes, but this step-by-step guide provides expert advice and insights to:

- Maximize eligibility for student aid
- Avoid common errors
- Complete the form quickly, easily and accurately

“Submitting the FAFSA form can be a challenge for many students and parents,” said Joe Kakaty, CEO of Edvisors. “We’re excited to offer a new resource that will make the process easier. Finally, families can find the answers to their questions in a single guide, and get trusted advice from financial aid industry veterans.”

*Filing the FAFSA* is available for free download in PDF, ePUB and MOBI formats from [www.edvisors.com](http://www.edvisors.com). The book is also available on Amazon.com — the Kindle version is \$8.95 and the paperback version is \$24.95.

### **About Edvisors**

Edvisors ([www.edvisors.com](http://www.edvisors.com)) provides an unrivaled portfolio of education resources for planning and paying for college – including information about scholarships, financial aid, student loans and education tax benefits – through a network of web sites, blogs and forums hosting more than 2 million visits each month. Recently, Inc. magazine recognized Edvisors for its substantial growth in its sixth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies.

### **About the Authors**

Mark Kantrowitz is Senior Vice President and Publisher of Edvisors.com. A nationally recognized expert on student financial aid, scholarships and student loans, he has been called to testify before Congress about student aid on several occasions and is interviewed regularly by news outlets. David Levy is Associate Editor of Edvisors.com. He is a 30-year veteran director of financial aid at some of the nation's leading colleges, including Scripps College, the California Institute of Technology and Occidental College.

### **Contact**

[press@edvisors.com](mailto:press@edvisors.com)